**Zoom Info:**

<https://zoom.us/j/5455282559?pwd=QmpuVFpDdzZTa0Z1US9wNlBFWFdsUT09>

Meeting ID: 545 528 2559

Meeting PW: FRIENDS

**CALL TO ORDER:** Alex called to order at 7:09 p.m.

**Board Members Present**: Laila Ahmed, Doug Darnell, Stephen Esmond, Amber Hapuarachy, Yonit Harounian, Alison Haskovec, Rosylnn Hinton, Alyssia Hubbard, Kate Jensen, Avi Levy, Andrew Mollner, Alex Ornstein

**CHES Staff Present**: Deborah Isreal, Amy Levitt-Polanco, Crystal Stanford-Skalak

**Others Present:** Boo Grakal,Kristi Litton, Joey Solomon, Brooke Wetzel

**Approve Minutes –** Alex motion to approve Feb. minutes; Avi initial; Kate second; all approve

**Agenda**

1. **Principal’s Report –** (given by Alex)reminder coffee talk at 8am; tour on 3/11 @ 6pm (last one before year end)
   1. There is an email that Prin Beck can share if you are interested in emailing LAUSD Administration for an option to *not* have the additional 10 days added to next school year.
2. **Co-President’s Report –** reminder tofocus attention on promoting CHES to neighborhood schools to draw kids in; great reputation, high standards
   1. Revisit the yard sign option?
   2. Feeder Preschools – give them tour info via an email; Doug and Alex to reach out
   3. Alex to reach out to local realtors
   4. Doug needs content/stats for a one page flyer, he’d be happy to create; Princ Beck has some promo materials to pull from + Deborah Israel has info
   5. Alyssia – perhaps create a video for the website with kids; Alex says Princ Beck to weigh in/get permission to proceed
   6. Joey will post on Nextdoor for the upcoming tour
3. **Treasurer’s Report –** Steve **–** total income $171K, total expenses $80K; $91K net revenue – income 41% down, expenses are 53% down from last school year.
   1. STAR expenses not in yet
4. **Events**
   1. **Spring Auction** – Kristi
      1. Teacher Dates for TK - 3 grade – $410 reimburse expenses; + $1500 raffle winners, but we have sponsors; expected net revenue $1855
      2. Party Baskets (total $25 value) – wine, soft drinks, snacks, coupons, games, gifts, Bingo card - $50; on the website to buy; $1250 expenses; Gross revenue $2500 expected
         1. https://castleheightselementary.ejoinme.org/SpringBloomPartyBasket
      3. Raffle starts on Mar. 5; chance to win $1K
      4. Sell painted leaves/butterfly etc. at the event to add the mural at the front of the school for maybe $50; part of the auction; no expenses, Mrs. Berliner donating her time to paint.
      5. No current comprehensive list of donations; but donations still needed
   2. **Other**
5. **Old Business -** Andrew
   1. **Donor Drive –** Gold level perk met – event with Prin Beck; Disneyland ticket Raffle at the end of the year
   2. **Enrichment Survey –** Received 23 responses; at least 3 from ea. grade level; feedback positive, nothing less than a 3 on 5 pt. scale
      1. **Digital Dave –** most people good with, some don’t use
      2. **Science –** need materials stuck on campus, but otherwise happy
      3. **Art -** Everyone highly ranked Ms. Berliner
      4. **Music –** Grade 3 high rated
      5. No major red flags
      6. Alex – perhaps re-do at the end of the year
      7. Amber to add results to the meeting minutes
6. **Fundraising**
   1. **Corporate Sponsorships -** Re-upping for next year so be on the lookout
   2. **Trivia Night –** Thank you to Nina for organizing Trivia
   3. **Dine Out Update - In-N-Out Truck pushed from 3/8 to 6/2 –** Alison - needs to be a lunchtime event; must pre-sell tickets and meet a specific minimum; perhaps do a drive thru version
   4. Alison - Looking into selling meal kits for $30 at potential profit of $10/kit - Tsujita Noodle
7. **Online**
   1. **Website Update –** Kate and Doug working on; could use extra hands
   2. **Sunday Newsletter –** Kristi leaving and perhaps has a replacement, but if anyone interested to let us know
8. **Open Forum**

**Adjournment:** Meeting was adjourned at 8:33 p.m. (Alex motioned; Avi seconded)

1. **Upcoming Meetings:** 
   1. **April 5, 021**
   2. **May 3, 2021**
   3. **June 7, 2021**