

Friends of Castle Heights, Inc.
Board Meeting Agenda
December 7, 2020

Zoom Info:

<https://zoom.us/j/5455282559?pwd=QmpuVFpDdzZTa0ZlUS9wNlBFWFdsUT09>

Meeting ID: 545 528 2559

Meeting PW: FRIENDS

Agenda

Board Members Present: Doug Darnell, Stephen Esmond, Amber Hapuarachy, Yonit Harounian, Kate Jensen, Avi Levy, Andrew Mollner, Alex Ornstein

CHES Staff Present: Linda Beck, Jill Collie, Crystal Stanford-Skalak

Others Present: Brooke Wetzel, Caroline Reyes, Joey Solomon, Kristi Litton, Erin Sorenson

CALL TO ORDER: Alex called to order at 7:10 p.m.

Andrew Mollner, Avi Levy – motion to approve Nov. minutes; all approve

1. Co-President's Report - Alex

- a. Push elections into start of next school year – begin discussing how they will look
- b. Kristi Litton does Sunday email; child in 5th Grade – will need someone to replace her

2. Principal's Report

- a. Stay at home order; Offices shut down Wed. at 4pm; only shut down for 7 days; can help with some tech issues; Phones being directed to at-home staff
- b. \$7.5K for rental of parking lot to help supplement funds
- c. Security Cameras are up

3. Treasurer's Report - Stephen

- a. Budget updates
 - i. 121K this FY; last year this time 230K
 - ii. 62K in expenses paid; down by 36K ytd 59K net profit; \$11,300 matching donations thus far; last year \$35K
- b. Stephen feels comfortable with fundraising given the expenses - \$150K drive; expenses \$169K current

4. Spirit Store Update - Avi

- a. Spirit Gear preferred shop; any rules school needs to approve to sell?
- b. District Rule - No specific fundraiser for more than 10 days; but simply posting it as available shouldn't be a problem
- c. Spring typically do new shirt; Brooke and Kate can help Avi
- d. Andrew and Alex are trying to get people access to the Google Drive; perhaps create a folder so we can track the inventory?
 - i. Melissa Patrick – kid in K – may have a ton of art for tees – to ask her about inventory
- e. Aim for a Spring Drop

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5. Events

a. Spring Auction

- i. Date on the books (when?)– Friday, March 5th kickoff of auction; end of auction March 12
- ii. Looking for potential entertainment ideas
- iii. Kristi is looking for all ideas for auction; all price points; not sure about a raffle – simply need to consider logistics

b. Other?

- i. If we organize Partybooks – Andrew Mollner may potentially have a couple willing to host
- ii. Paint Night – successful

6. Old Business

- a. N/A

7. Fundraising

- a. **Corporate Sponsorships – need a lead – any new members able to Direct efforts?**
 - i. Jenny Dyke – New sponsor
 - ii. Reach out to Alex to help support – he needs folks to help manage sponsorships
- b. **Messaging - remind all to donate year round. i.e. End of the year tax break; Employers with a specific window to match**
- c. **Other – Kristi and Caroline close to done with Cookbook - \$0 cost for digital cookbook; any sponsorship opportunity? \$100-200 for ad/logo; Google Drive has a one page sponsorship info page – Corporate Sponsorships folder; take pics of old versions of book and send to Caroline to include**

8. Open Forum

- a. Andrew – wants to start feedback eval on fundraising efforts to go out in Jan.; will work with Ms. Beck
- b. Doug – Kate suggests to speak with Erin on how to edit school website; perhaps transition to site “School Loop”

9. Upcoming Meetings:

- a. **January 11, 2021**
- b. **February 1, 2021**
- c. **March 1, 2021**
- d. **April 5, 2021**
- e. **May 3, 2021**
- f. **June 7, 2021**

Adjournment: Meeting was adjourned at 8:00 p.m. (Alex motioned; Andrew seconded)