

Friends of Castle Heights, Inc
A Non-Profit 501(c)3 Volunteer Organization Benefiting Elementary Students
9755 Cattaraugus Avenue ~ Los Angeles, CA 90034 P (310) 839-4525 ~ TIN# 95-3972768

Dear Castle Heights Community Business Owner,

We are looking for local businesses to sponsor a booth at Castle Heights Elementary's upcoming Winter Carnival, which is open to the public and takes place on campus Saturday, November 16th from 11 am to 4 pm. This family-friendly event features games, inflatables, food, raffle, and stage entertainment. Put on by Friends of Castle Heights Elementary School, the school's volunteer-run 501 c3 registered non-profit fundraising organization, the Winter Carnival is a crucial fundraiser for our school.

A booth costs only \$150 and is fully tax deductible. In return, you will have the unique opportunity to market your business directly to our community, which can produce an invaluable return on your small investment. Sponsorship includes:

- Access to over 500 families, friends, and neighbors who like to support local businesses and are interested in kid-friendly extra-curricular activities such as camps, music, sports, dance, art, tutoring, language and more
- 10' x 10' covered booth with walls, which you can decorate to reflect your business, including the ability to hang a self-provided business banner, along with 6' table with one or two chairs depending on your need
- We encourage you to provide an interactive family-friendly game or activity and/or small giveaway in addition to any marketing materials

Sponsors are vital to help offset the costs of putting on such a large-scale event, allowing more funds raised to be applied to critical educational enrichment programs not provided by LAUSD's budget, such as computers and technology, science, physical education, art, and teachers' aides.

Please consider investing in your school and neighborhood community. We also have additional sponsorship opportunities. Feel free to contact me with in any questions.

Thank you in advance for your time and consideration.

Best,

Nikki Hayes

Co-Chair, Winter Carnival Committee, Friends of Castle Heights Elementary

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